

The image features several clusters of red floral motifs. These motifs consist of stylized five-petaled flowers of varying sizes, some with smaller, star-like flowers interspersed among them. The flowers are arranged in a decorative, non-linear pattern around the central text. The text itself is centered and reads: 

**Gesellschaft zur  
Förderung des  
Blumenschmuckes  
in der Stadt Zürich**