



**Memorandum of Understanding**

**Augmenting**

**The Sister City Relationship**

**Between**

**The Cities of San Francisco and Zürich**

Whereas, the sister city agreement between the great Cities of San Francisco and Zürich was originally forged on November 13, 2003; and

Whereas, both cities have continued to foster this flourishing relationship - building global cooperation at the municipal level, promoting cultural understanding and stimulating economic development; now

Therefore be it resolved that both Cities agree to undertake together these below listed projects, through the auspices of the San Francisco- Zürich Sister City Committee (formerly known as the San Francisco- Zürich Initiative), providing new opportunities for city officials and citizens to experience and explore each other's respective cities:

**1) Promote the Cities of San Francisco and Zürich as cultural and creative destinations.**

Several projects in the fields of music, design, film, and the arts shall highlight the creative potential of the two cities and raise the awareness of Zürich and San Francisco as highly attractive tourist destinations.

Following list gives an impression of possible projects:

Subtopic	Projects & Programs
A) Music	1) SFJazz includes Zürich musicians in the festival program
	2) Chanticleer visits Zürich and organizes a vocal training with the Zürich school class during their annual visit
	3) Zürich DJs or the International Radio Festival Zürich play in San Francisco
	4) San Francisco based radio stations participate at the International Radio Festival in Zürich
B) Design	1) San Francisco designers participate at a design festival in Zürich
	2) Zürich designers design a parklet in San Francisco
	3) Branding of the new sister city initiative
	4) Zürich is guest at the San Francisco Design week
C) Film	1) Zürich film series in collaboration with the San Francisco Film Society
	2) San Francisco film series at the Filmpodium Cinema in ZH
D) Art	1) Photo exhibition in collaboration with the San Francisco Arts Commission

The projects will be carried out by the San Francisco-Zürich Sister City Committee.

**2) Establish an artist/designer-in-residence program, which will broaden each city's cultural and artistic awareness and provide a unique and invaluable platform upon which this global partnership may be illuminated.**

This program will aim to negotiate cultural differences, explore the potential to engage in cross cultural activities, as well as to further enhance the cultural and creative environment in both cities.

During their residence, the artists (in the fields of dance and film) and designers will not only focus on their work, but they will also engage in interactions with local artists, the creative industries and residents. Through this process, they will share their creativity and native culture with others.

The program selection will be carried out by the San Francisco-Zürich Sister City Committee.

**3) Support the establishment of formal dialogues between San Francisco and Zürich's life sciences and IT research institutions and businesses with the mission of promoting the intersection of healthcare and technology**

One of the most driving areas in the life sciences arena is the intersection of technology and healthcare, leading to new paradigms in health and wellness tracking, mobile/electronic storage and access to citizen medical records, diagnosis and treatment options, research and development of new therapies, and payment/reimbursement processes. The Zürich and San Francisco life sciences and IT communities are well positioned to play a substantial role in this now exploding sector.

Through the auspices of the sister city relationship, San Francisco and Zürich will encourage and promote new and enhanced dialogue, relationships, collaboration possibilities, commercial and investment sourcing opportunities between key players in Zürich and San Francisco through the organization of symposia, field visits and pitch events.

**4) Pursue a program to exchange governmental personnel and best practices**

Each city will host management or staff personnel for a time that adequately allows for the sharing of best practice solutions to practical problems. The final purpose will be to achieve the fostering of long-term knowledge sharing between San Francisco and Zürich's city agencies. Some areas of specific interest with the overall objective of sustainable urban development are: mobility strategy, waste management, environmental protection, health services and multiculturalism.

**5) Continued commitment to supporting the highly successful student exchange between San Francisco and Zürich.**

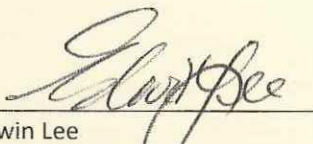
Since they began in 2004, these home stays have provided students with an opportunity to develop their understanding and experience with the American and Swiss cultures.

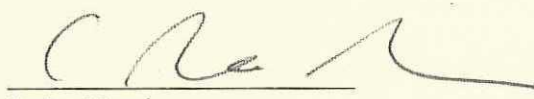
**6) Support the exchange of creative ideas for the establishment of business and educational projects in each city through seminars, exchanges, programs, events and media in the legal, accounting, business, teaching and similar professions as long as they are able to be adequately funded and meet the criteria of offering mutual benefit.**

**7) Both Cities agree to entertain additional proposals as long as they are able to be adequately funded and meet the criteria of offering mutual benefit and promoting the mission of the San Francisco-Zürich Sister City Committee.**

In witness hereof, the Cities of San Francisco and Zürich, as represented by their respective Mayors, hereby sign this agreement on June 3, 2013, at San Francisco City Hall, California, United States of America.

Signatories:

  
Edwin Lee  
Mayor of San Francisco

  
Corine Mauch  
Mayor of Zürich