



### **STADTVERKEHR 2025**

The population is growing, demands on quality of life in the city are high and there is more traffic. To meet the challenges of traffic with concrete measures and clear priorities, in June 2012 the City Council launched Stadtverkehr 2025 (Urban Traffic 2025).

Based on the City Council's strategies, Stadtverkehr 2025 is making a significant contribution to the implementation of the new Article 2<sup>quinquies</sup> of the Municipal Code, which voters approved in September 2011 with the acceptance of the Urban Traffic Initiative. The vision is mobility compatible with an urban setting.





#### Stadtverkehr 2025 is pursuing the six following goals:



The target is to increase the percentage of PT, pedestrian and bicycle traffic within the overall traffic volume in the City of Zurich by at least 10 percentage points within 10 years after Article 2quinquies of the Municipal Code has gone into effect (2012).



The availability and attractiveness of public transport (PT) along with pedestrian and bicycle traffic are to be improved.



The overall capacity of the vehicular traffic network for motorised personal transport (MPT) will not be increased.



Residents are to be protected from the negative impacts of traffic (including noise, pollutants, accidents).



The goals of the 2000 Watt Society, as regards reducing energy consumption to 2000 watts per person and reducing greenhouse gas emissions to one tonne of CO<sub>2</sub> equivalents per person per year by 2050, are to be implemented in the mobility area.

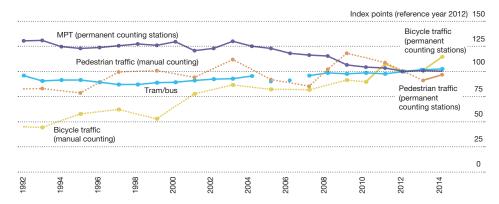


The quality of public spaces – in other words the design and functionality of streets and public squares – is to be increased.

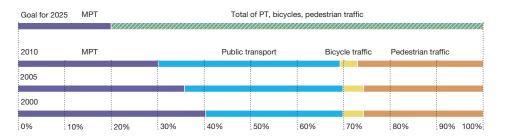
# How will the extent to which these goals have been achieved be measured?

A total of 17 indicators define the state of development as related to the stated goals of Stadtverkehr 2025. These include: the amount of traffic on various means of transport and their respective share of overall traffic (modal split), the availability of public transport, new or newly designed pedestrian paths, public spaces and meeting areas, the quality of the network of bicycle paths, the availability of parking spaces, satisfaction of travellers, noise and air pollution, energy consumption, traffic safety, and activities on the part of the city to improve the quality of urban spaces.

#### Amount of traffic in urban areas



#### Modal split



## Which measures will be used to achieve the goals?

#### Plan of action

Stadtverkehr 2025 includes numerous measures taken from multiple strategic plans for the city and are summarised in a plan of action. They are given high priority, further developed by the city and agreed with those decision-makers involved. The plan of action will be updated annually as a type of rolling plan.



